

True Alliance

SAP retail

“SAP BW is a more effective way of presenting our data and eliminates the need for bringing data into spreadsheets, therefore preventing data manipulation”

True Alliance is involved in the retail fashion industry and have more than 100 vendors and several thousand customers. They have around 1,000,000 SKU to be managed.

True Alliance implemented SAP in order to improve their supply chain in four key areas. Supply chain visibility was to be further improved to aid decision making.. There was to be more efficient forecasting and promotional planning capability. Ensure that the right inventory was in the right place at the right time. This was also to be a fully integrated solution.

SMT Consulting worked with True Alliance to implement a fully integrated and transparent demand and inventory management process by implementing the following SAP modules

- Demand Planning (DP)
- Supply Network Planning (SNP)
- Business Warehouse (BW)

With a focus on a standard SAP transfer of data via the core interface (CIF).

The priority was given to simplicity to ensure a process focus rather than a software focus as well as a quick implementation.

Demand Planning

This module enables demand planning and forecasting through:

- Creation of 3 forecasting models based on a product classification
- Bottom up statistical forecasting and top down market intelligence adjustments

Supply Network Planning

This module intends to match the supply with the demand through:

- Safety stock calculations
- Automated purchase order creation

Business Warehouse

Their module enables the analysis of data from operative SAP applications through:

- Generation of supply chain analytics
- Information accessibility in a web based user friendly interface
- Superior reporting and presentation methodology

The major benefits of this new system are:

- A stable forecasting environment
- Automated generation of purchase requisitions
- Reduced inventory levels
- Supply chain analytics and KPI reporting to assist the running of the business
- Visibility and confidence in planning data across the complete supply chain